
Textile industry & Artists in Residence

Exhibition at the Gewerbemuseum Winterthur / Switzerland

21 April to 18 June 2023

Exhibition opening with TaDA – Textile and Design Alliance Talk & Performance
Thursday, 20 April 2023, 6.30 pm

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TaDA – Textile and Design Alliance is a funding programme that enables international cultural practitioners to engage artistically with the textile and design culture of Eastern Switzerland. The exhibition at Gewerbemuseum Winterthur offers insights into the three-year pilot programme by exhibiting 13 positions and showing how potential can unfold when design, culture, technology and economy work together.

The textile industry has undergone major changes in recent decades: fast-changing fashion trends, new material developments and manufacturing processes, innovations in production technology and functionality, globalisation with its shift of the textile market to low-wage countries as well as rising sustainability and labelling issues represent just a few of the enormous challenges. For Swiss textile companies, which can build on an extremely successful tradition, especially in Eastern Switzerland, one of the most important tasks today is to meet these challenges while holding their own in the face of global competition. This is why new and unusual approaches are of great importance, in engineering and technology as well as in design.

With the exhibition „Textile Industry & Artists in Residence“, Gewerbemuseum Winterthur provides insights into the programme of TaDA – Textile and Design Alliance. International designers and artists have, in this programme, developed innovative projects, experiments and research approaches in collaboration with textile companies in Eastern Switzerland, thereby demonstrating the potential that lies in close cooperation between design, culture, technology and economy.

TaDA – Textile and Design Alliance

The culture departments in the cantons of Appenzell Ausserrhoden, Thurgau and St. Gallen launched the cultural promotion programme TaDA – Textile and Design Alliance in 2019. It enables high-profile personalities from artistic and other disciplines to engage with the textile industry in Eastern Switzerland, which is both rich in tradition and innovative. Each year, up to six residents from Switzerland and abroad work for three months with textile companies in Eastern Switzerland and build networks in various contexts.

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Participation in the TaDA Residency is advertised internationally every year. Since 2019, over 850 applications from 86 countries have been received and assessed by a jury. The 18 participants selected so far – designers, artists, architects – are given unique freedom to experiment. In close cooperation with any of 13 partners – textile companies and research institutions – they explore special issues and make use of the on-site knowledge and production possibilities.

Project examples include combining traditional embroidery on Saurer AG machines with the latest fibre technology from Empa, changing the functionality of fabrics by laser cutting or applications at Lobra, or using „maladjustments“ of the embroidery machine to try out new ways of expression or process. Products from the company Tisca Tischhauser AG, for example, are interpreted in unusual ways. The presentation at Gewerbemuseum Winterthur does not primarily show products or completed works, but focuses instead on the potential of close cooperation between culture, technology and business.

The residents to date have worked with the following partner companies and institutions in Eastern Switzerland:

- Brubo GmbH, Speicher
- Empa, St.Gallen
- Filtex AG, St.Gallen
- Lobra AG, Thal
- Rigotex AG, Bütschwil
- Saurer AG, Arbon
- Schoeller Textil AG, Sevelen
- Startfeld, St.Gallen
- Sitterwerk, St.Gallen
- Textilcolor AG, Sevelen
- Textildruckerei GmbH, Arbon
- Textilmuseum, St.Gallen
- Tisca Tischhauser AG, Bühler

Exhibition at the Gewerbemuseum Winterthur with projects by

- AKIRASH Akindiya, Olaniyi R. *1973 / Nigeria, lives and works in Texas / US and Lagos / NG
- Baechler, Stéphanie *1983 / Switzerland, lives and works in Amsterdam / NL
- Deschl, Laura *1993 / Germany, lives and works in Berlin / DE
- Goldstein, Ganit *1992 / Israel, lives and works in Cambridge / US
- Hopf, Alexandra *1968 / Germany, lives and works in Berlin / DE
- Kaspar, Tobias *1984 / Switzerland, lives and works in Zurich / CH and Riga / LV
- Kim, Aesun *1991 / South Korea, lives and works in Seoul
- Li, Sonia *1983 / Taiwan, lives and works in New York City / US and Istanbul / TR
- Manganiello, Victoria *1989 / USA, lives and works in New York City / US
- Meergans, Maidje *1991 / Germany, lives and works in Berlin / DE
- Mengistu Navet, Benjamin *1994 / France, lives and works in Brussels / BE
- Nguyen, Quang Vinh *1995 / Switzerland, lives and works in Lausanne / CH
- Winkler, Andrea *1975 / Switzerland, lives and works in Berlin / DE

Events

Exhibition opening with talk and performance

Thursday, 20 April 2023, 6.30 pm

Welcome and introduction

- Susanna Kumschick, Director Gewerbemuseum Winterthur and
- Marianne Burki, Head of TaDA – Textile and Design Alliance

Pecha Kucha

- Tanja Scartazzini, Head of Culture Department St.Gallen, trusteeship representative
- Martin Leuthold, textile designer
- Claudia Meile, textile technician, Tisca Tischhauser AG
- Martin Camenzind, senior scientist, Empa, Lab for Biomimetic Membranes and Textiles
- Mandana Roozpeikar, Director Textilmuseum St. Gallen
- Alexandra Hopf, Artist, TaDA Resident

Roundtable

Claudia Meile and Martin Camenzind in conversation with Laura Deschl, Designer, TaDA Resident

Moderated by: Marianne Burki, Head of TaDA – Textile and Design Alliance

Performance

MORS aka Selina Reiterer, textile designer, and Oliver Maklott, media artist, TaDA Residents 2020

Conversational guided tour

Thursday, 1 June 2023, 6.30 pm

Art, Design & textile production

With Domenica Tischhauser, Tisca Tischhauser AG, and Martin Schlegel, TDS Textildruckerei Arbon,

TaDA Residents and Marianne Burki, Head of TaDA – Textile and Design Alliance

Public guided tours

Thursday, 4 May 2023, 6.30 pm / Sunday, 11 June 2023, 11 am

Martina Lughì, Assistenz TaDA – Textile and Design Alliance

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Gewerbemuseum Winterthur

Kirchplatz 14 / CH-8400 Winterthur
gewerbemuseum.ch

Opening hours Gewerbemuseum Winterthur
Tue bis Sun 10–17 / Thu 10–20 Uhr / closed Mo

Information for media representatives

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Media pictures

[https://www.gewerbemuseum.ch/ausstellungen/textilindustrie-artists-in-residence/
medienmaterial-textilindustrie-artists-in-residence](https://www.gewerbemuseum.ch/ausstellungen/textilindustrie-artists-in-residence/medienmaterial-textilindustrie-artists-in-residence)